

Sponsorship & Donor Opportunities 2017-2018

BITTERROOT



Performing
Arts COUNCIL

Enlighten

Inspire

Entertain

Educate





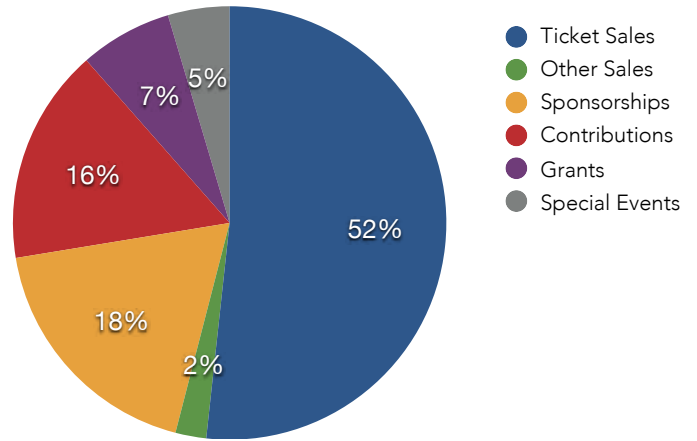
WHY DO WE NEED YOU?

Our series is designed for the enjoyment of our entire community and we want to make attending our events as affordable as possible.

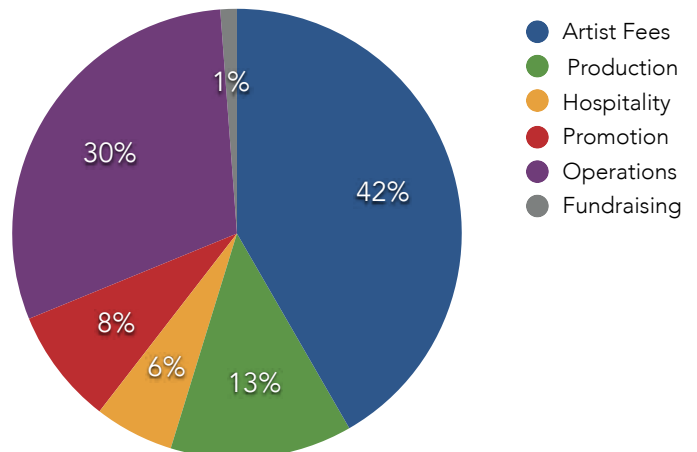
Ticket sales and grants cannot completely cover the cost of underwriting our events, and in fact cover just about one-half of the total cost. Monetary gifts from community-minded businesses and generous individuals make these programs possible and represent more than one-third of our operating income each year.

“The Bitterroot Performing Arts Council is a non-profit organization in our 13th year whose primary focus is to present world-renowned performing artists from a variety of genres. As part of our mission, we offer education outreach opportunities to students in our community as well as partner with other arts organizations. Our rural community is geographically and culturally isolated - through our work, we hope to connect our communities in the Bitterroot Valley to the enlightenment, inspiration, education and entertainment that the world of performing arts offers.”

**Bitterroot Performing Arts Council
2017-18 Season Projected Revenues**



**Bitterroot Performing Arts Council
2017-18 Season Projected Expenses**



**Bitterroot Performing Arts Council is a 501(c)3
non-profit organization - tax ID 27-0273010.**

“Logic will get you from A to B. Imagination will take you everywhere.” –Albert Einstein



“In my own philanthropy and business endeavors, I have seen the critical role that the arts play in stimulating creativity and in developing vital communities.... the arts have a crucial impact on our economy and are an important catalyst for learning, discovery, and achievement in our country.”

–Paul G. Allen, Co-Founder, Microsoft

“The arts are an essential element of education, just like reading, writing, and arithmetic . . . music, dance, painting, and theatre are all keys that unlock profound human understanding and accomplishment.”

–William Bennett, former U.S. Secretary of Education

LIFELONG LEARNING

We recognize the opportunity for lifelong learning that the arts present for people of all ages. We work diligently with our presenting artists to provide outreach opportunities for our school children and adults. Our valley schools are invited to attend workshops and school day performances at no or very reduced cost so that our children are exposed to world-class arts.

“We need people who think with the creative side of their brains—people who have played in a band, who have painted...it enhances symbiotic thinking capabilities, not always thinking in the same paradigm, learning how to kick-start a new idea, or how to get a job done better, less expensively.”

–Annette Byrd, GlaxoSmithKline

Without the Bitterroot Performing Arts Series, our community would not have the cultural depth and vitality we enjoy now.

BUSINESS AND INDIVIDUAL SUPPORT LEVELS & BENEFITS

BITTERROOT



Series Sponsor	Partners in Education	Bill Board Sponsor	Platinum Performance Sponsor	Gold Performance Sponsor	Silver Level	Bronze Level	Brass Level
\$15,000+	\$10,000+	\$5,000	\$5,000+	\$2,500+	\$1,000+	\$500+	\$250+

BENEFITS

Tickets	4 Season	4 Season	4 Season	4 Season	2 Season OR 8 tickets to sponsored show	4 show tickets	2 show tickets	
Advertising	Inside front cover, color	Full page color ad	Full page color ad	Full page color ad	1/2 page color ad	1/2 page black ad	1/4 page black ad	1/8 page black ad
Display poster for business	✓	✓		✓	✓	✓	✓	
On-Stage Thank You	Every Performance	At Sponsored Performances	Every Performance	At Sponsored Performance	At Sponsored Performance			
Logo on Performance Poster	Every Performance	Multiple Shows		Sponsored Performance	Sponsored Performance			
Logo on billboard for the season			✓					
Ad on website	✓	✓	✓	✓	✓	✓		
Print ad acknowledgement	Every Performance	Multiple Shows		Sponsored Performance	Sponsored Performance			
Sole advertiser on 5,000 count brochure mailed and used all year	✓							
Provide educational/artistic outreach opportunities for children in our community	✓	✓	✓	✓	✓	✓	✓	✓
Make this a better place to live	✓	✓	✓	✓	✓	✓	✓	✓
Sponsorship listed in program throughout season	✓	✓	✓	✓	✓	✓	✓	✓

• All donors are listed in the program.

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BOARD MEMBERS

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