

Sponsorship  
& Donor  
Opportunities  
2019-2020



ENLIGHTEN

INSPIRE

ENTERTAIN

EDUCATE



"Logic will get you from A to B. Imagination will take you everywhere." -Albert Einstein



"The world is a complicated place, and there's a lot of division between people. The performing arts tend to unify people in a way nothing else does."

-David Rubenstein

"The arts are not a frill. The arts are a response to our individuality and our nature, and help to shape our identity. What is there that can transcend deep difference and stubborn divisions? The arts. They have a wonderful universality. Art has the potential to unify. It can speak in many languages without a translator. The arts do not discriminate. The arts can lift us up."

-Former Texas Congresswoman Barbara Jordan

"I believe arts education in music, theater, dance, and the visual arts is one of the most creative ways we have to find the gold that is buried just beneath the surface. (Children) have an enthusiasm for life a spark of creativity, and vivid imaginations that need training – training that prepares them to become confident young men and women."

- Richard W. Riley, Former US Secretary of Education

## LIFELONG LEARNING

We recognize that the arts present an opportunity for lifelong learning to people of all ages. We work diligently with our presenting artists to provide outreach opportunities for our school children and adults. Our Bitterroot Valley schools are invited to participate in workshops and school day performances, exposing our youth to accomplished artists.

"Pyramids, cathedrals, and rockets exist not because of geometry, theories of structures, or thermodynamics, but because they were first a picture-- literally a vision--in the minds of those who built them. Society is where it is today because people had the perception; the images and the imagination; the creativity that the Arts provide, to make the world the place we live in today."

-Eugene Ferguson, Historian

Without the Bitterroot Performing Arts Council, our community would not have the cultural depth and vitality we enjoy now.



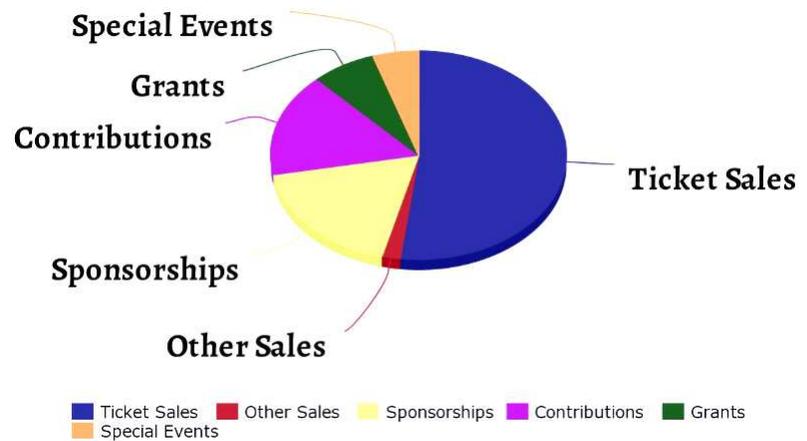
The Bitterroot Performing Arts Council is a non-profit organization in our 16th year. Our primary focus is to present world-renowned performing artists from a variety of genres to our part of the world. As part of our mission, we offer education outreach opportunities to students of all ages in our community. We enjoy partnering with other non-profit organizations in our valley. Our rural community is geographically and culturally isolated - through our work, we unite the Bitterroot Valley to cultural experiences in the performing arts.

## Why do we need you?

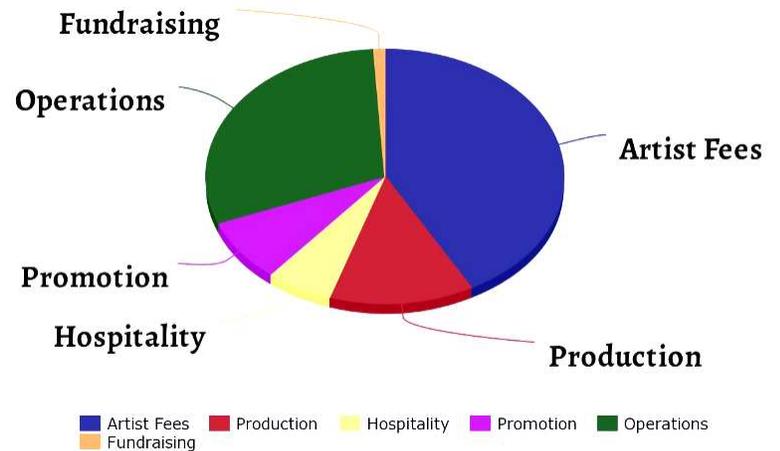
Our series is designed for the enjoyment of our diverse community. We strive to keep our performances as affordable as possible. Ticket sales and grants cannot completely cover the cost of underwriting our performances, and satisfy about one half of our expenses. Financial support from local businesses and generous individuals help make our programming possible each year.

Would you join us in our efforts?

Bitterroot Performing Arts Council 2019-2020 Season Projected Revenues



Bitterroot Performing Arts Council 2019-2020 Season Projected Expenses



Bitterroot Performing Arts Council is a 501(c)3 non-profit organization - tax ID 27-0273010.

# BUSINESS AND INDIVIDUAL SUPPORT LEVELS & BENEFITS

BITTERROOT



Series Sponsor	Partners in Education	Billboard Sponsor	Platinum Performance Sponsor	Gold Performance Sponsor	Silver Level	Bronze Level	Brass Level
\$15,000+	\$10,000+	\$5,000	\$5,000+	\$2,500+	\$1,000+	\$500+	\$250+

	Series Sponsor	Partners in Education	Billboard Sponsor	Platinum Performance Sponsor	Gold Performance Sponsor	Silver Level	Bronze Level	Brass Level
Tickets	4 Season	4 Season	4 Season	4 Season	2 Season OR 8 tickets sponsored show	4 show tickets	2 show tickets	
Display poster for business	✓	✓	✓	✓	✓			
Advertising	Inside front cover, color	Full page color ad	Full page color ad	Full page color ad	1/2 page color ad	1/2 page black ad	1/4 page black ad	1/8 page black ad
On-Stage Thank You	Every Performance	Sponsored Performance		Sponsored Performance	Sponsored Performance			
Logo on Performance Poster	Every Performance	Multiple Shows		Sponsored Performance	Sponsored Performance			
Logo on Website	✓	✓	✓	✓	✓	✓		
Print ad acknowledgement	Every Performance	Multiple Shows		Sponsored Performance	Sponsored Performance			
Sole advertiser on 5,000 count brochure mailed and used all year	✓							
Provide educational outreach for community	✓	✓	✓	✓	✓	✓	✓	✓
Make this a better place to live	✓	✓	✓	✓	✓	✓	✓	✓
Sponsorship listed in program throughout season	✓	✓	✓	✓	✓	✓	✓	✓
Logo on billboard for the season			✓					

\*All donors of \$250 or more have the benefit of purchasing individual tickets prior to public release.  
 \*All donors are listed in the program.

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